

Success

and Achievement Showcase

An Introduction to the Concept of

Effortless Energy®

The New Architecture For Thinking, Planning & Achieving

Prepared and Presented by IRA B. MARSHALL, RIA



Ira B. Marshall will Teach you How To Keep Up in a Rapidly Changing World.

This Goal, Success and Achievement Workshop will revolutionize the way that you conduct your Personal Life and approach your Business and Career Objectives. You will experience "The New Architecture of Thinking" that will foster Innovation, and allow you to Master Change in your Personal and Business Life.

Success and Achievement Showcase



Come to one of the Most Fabulous Destinations while you learn How To Keep Up and Succeed in our Rapidly Changing World.

This Goal, Success and Achievement Workshop will dramatically improve the way that you conduct your Personal Life and approach your Business and Career Objectives.

The power of goal mapping and positive thinking when applied to personal, business and career objectives has evolved as a proven and invaluable planning technique that has survived the test of time. This program has emerged as a highly energized achievement workshop concerned with the relationship between goal mapping, positive thinking and the technical requirements of decision making through the application of the “Effortless Energy®” model.

Why You Should Attend This Powerful Workshop

You will be able to Design And Implement Your Personal And Business Life Goals. Embrace Effortless Energy® And Its Application In The Goal Mapping Process. “Achieve More By Doing Less”. Acquire The Techniques To Out Perform Yourself Totally. Apply The “Power Of Positive Thinking”. Most Importantly, Learn How To Make Yourself Invaluable To Your Employer.



Program Highlights

- Understanding Motivation
- Nine Things To Be Successful
- Ingredients To Attain Lasting Success
- Attitude And The Impact On Excellence
- Introduction To The Effortless Energy® Method
- Temporary vs Permanent Success
- Six Things That Goals Will Do
- Anatomy Of A Goal
- Goal Mapping Chart
- Seven Steps To Setting Your Goals
- Personal Goal Inventory And Analysis

Ira Marshall delivers a humorous yet powerful message complete with technical application strategies that establish his program as one of the most insightful forums for permanent success that has emerged in recent years.

An Introduction to the Concept of

Effortless Energy®

The New Architecture For Thinking, Planning & Achieving

Benefits to the Attendee

Emphasizes the importance of embracing the philosophy of accomplishing more by doing less.

Improves personal as well as corporate and career self-worth.

Improves communication and listening skills.

Utilizes a new concept of success and achievement.

Promotes the experience of “Life Planning” with heart.

Fosters an understanding of Highly Successful People.

Benefits to Corporations or Businesses

Improves productivity and morale for key employees and staff.

Promotes self improvement and individual responsibility.

Supplies sales staff with tools and techniques to increase performance.

Provides goal mapping skills and techniques for both management and staff.

Instructs on HOW TO master change and foster innovation in the workplace.



Workshop Location

Eagle Ridge Golf Club has been selected as the Success and Achievement Showcase Workshop location. Wedgewood Center at Eagle Ridge Golf

Club is one of the most pristine Bay Area event locations, providing a country club atmosphere perched overlooking the hills of Gilroy. You get a spectacular 360 degree view of the surrounding oak-studded countryside.

This location also provides an outstanding golf experience.



Success and Achievement Showcase

This Workshop Includes: morning refreshments; buffet lunch; workbook; notepad; handouts; pen and highlighter.

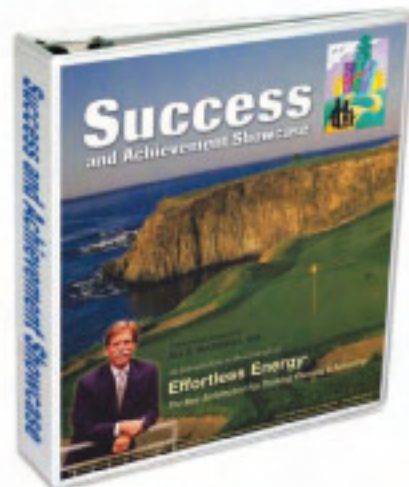
Date: **Saturday, April 30 2011**

Time: 8:30 AM Refreshments and Check In
9:00 AM to 2:00 PM

Place: Eagle Ridge Golf Club
2951 Club Drive, Gilroy CA 95020

Cost: \$349 General Admission
\$299 Clients; Workshop Alumni;
Eagle Ridge HOA; Active Duty US
Military; DOD Staff; Reservists; US
Veterans; Corporate Rate (3 or more
enrolling together)

RSVP by April 18, 2011



About IRA B. MARSHALL

IRA B. MARSHALL, Registered Investment Advisor (RIA) and executive director of his firm, realized years ago, a great need to combine the essentials of foundation goal mapping with the process of financial and estate planning so that anyone could realize lasting financial success. Ira's experiences and extensive travels provided him with invaluable insight and understanding about human dynamics, and the inter-relationships between survival, ambition, success and achievement. He earned his Bachelors Degree from Northwestern University in Evanston, Illinois. He then went on to receive his legal education by studying law at the University of Melbourne Law School in Victoria, Australia. Ira has received numerous academic and professional honors and has been a provider of continuing professional education as well as a motivational speaker and seminar leader. Today, Ira offers comprehensive financial planning to a diverse and affluent clientele. Ira and his wife Wanda make their home in Morgan Hill, California; together they enjoy swimming, travel and performing together in musical theater.

REGISTRATION

Name _____

Company _____

Address _____

City _____ St _____ Zip _____

Phone () _____ Fax () _____

Email _____

Total Persons Attending _____ Total Amount \$ _____

Credit Card VISA MASTER CARD AMERICAN EXPRESS CHECK ENCLOSED

Card Number _____ Exp. Date _____

Signature _____

EARLY REGISTRATION FOR THIS EVENT IS ENCOURAGED

Register Online at www.irammarshall.com or Fax Registration to 408.779.7191

Please Make Checks Payable TO: IRA B. MARSHALL, RIA

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